

Imagine what it would be like if patients arrived seeking vision therapy, knowing what it costs, time requirements and with money and insurance issues handled. In this course you'll have a breakthrough in your ability to generate eager therapy patients from your community and from your existing practice.

For 30 years, Thomas Lecoq has helped ODs build and sustain highly successful VT practices.

We're known for teaching that intangible element that makes those "great practice building ideas" work.

That's what makes Lecoq Practice Development stand out among the host of optometric consultants.

Now you can get the essence of the practical benefits of Thomas and Ameer Lecoq's training, materials and system.

**In our potent, "More Patients Breakthrough Course," we'll teach you exactly how to convert an interested listener into a booked therapy patient.**

	Early Bird Tuition	Standard Tuition	Total
Doctor	\$2125.00	\$2500.00	
2 <sup>nd</sup> Doctor	\$892.50	\$1050.00	
1 <sup>st</sup> Staff	\$637.50	\$750.00	
Add'l Staff	\$255.00	\$300.00	
Total			

Early Registration Ends April 1, 2016

Total Tuition \$ \_\_\_\_\_

Dr. Name \_\_\_\_\_

Assistants \_\_\_\_\_

Name on CC \_\_\_\_\_

CC # \_\_\_\_\_

VISA  MC Exp Date \_\_\_\_/\_\_\_\_ 3# code \_\_\_\_\_

Signature \_\_\_\_\_

Email \_\_\_\_\_

**To register: Fax form to 760-240-4794  
Or enroll by phone direct at 760-686-4648**

A detailed registration form and questionnaire about your practice is available at [idealvt.com](http://idealvt.com). Most Issues reported to us will be discussed as a part of this course in a coaching format.

**Where to stay:** A special room rate will be arranged at a nearby hotel- ask for details.

Lunch, Snacks and Beverages are provided.



Lecoq Practice Development  
*Presents their acclaimed*

# More Patients Breakthrough Course

**April 29-May 1, 2016**

**Cook Vision Therapy**

1395 S Marietta Pkwy, Bld 400,  
Ste 107, Marietta, GA 30067

**Atlanta Area**

Powerful communication is not a matter of forcefulness, selling or persuasion.

At the end of a powerful interaction, parents or adult patients simply *know* that the problem is vision, that you have the solution and they sign up.

Having more patients is the outcome of delivering powerful communication.

In this course you'll gain the ability to communicate in a way that generates booked exams, referrals or therapy enrollments.

