

What to expect from this course:

For 3 decades, Thomas Lecoq has helped VT ODs start and expand successful vision therapy practices.

In this course you'll learn the structure and patient flow method he teaches clients. This method is based on what he's found in the most successful practices in the country.

Learn how to structure everything so that every patient you see is fully prepared, knows that vision is the problem and that your practice has the solution and intends to enroll before they see the doctor.

Dramatically increase your conversion rate. Many VT ODs who use this method have 90+ percent enrollment of the patients the doctor sees. How can that be? In this method, community outreach, internal marketing, and structured empathetic communication at every step assures that patients/parents are prepared.

No hard sell, no emotional manipulation is used, in fact Thomas actively discourages it.

This is an overview of our step-by-step-by-step system, including details of the critical first phone call (triage), and the other patient interactions that make up a staff run practice.

What you'll get is access to a practice that's a pleasure to operate, that helps many more children and adults gain access to an entirely different future.

And, when you apply what you learn, you'll gain freedom as you work smarter, not harder.

What will *you* do with that freedom?

Register for the Essentials Course

	Early bird tuition each	Standard tuition each
First Doctor	\$ 2,250	\$ 2,500
Second Dr.	\$ 1,250	\$ 1,550
First staff	\$ 575	\$ 625
Addl. Staff	\$ 250	\$ 300
Total		

Early bird deadline November 21, 2014

Dr. Name _____

Second OD name _____

Staff Attending _____

Payment information {*Please print*}

Name

on CC _____

CC # _____

VISA

MC

Exp Date ____/____/____ 3# code _____

Signature _____

Email _____

**To register: Fax form to
760-240-4794**

**Or enroll by phone direct at
760-686-4648**

**We recommend you bring your VT or
practice administrator along.**

**Essentials for
Vision Therapy
Success**

**A stunning new 2 day course
based on Lecoq Practice
Development's proven
system and method.**

*What they didn't teach you
about having a successful
vision therapy practice
in optometry school.*

**This course is available
either as a scheduled,
group program, or
as a private course
delivered at your practice**

