

A.D.D. Just Doesn't Add Up!

VISION IS LEARNED-EXPERIENCE

Certificate of Participation

John Bowles

Has successfully completed a continuing education program on "Vision and Attention Deficit Disorder" A course on the impact of vision on Attention Deficit Disorder. Course completed on One of many available workshops.

Mr. John Bowles, Editor
Sun Newspaper
210 Main St.
Seal Beach, CA 92740

Dear Mr. Bowles:

I would appreciate your publishing the following workshop announcement in your events listing.

OH THOSE ACHING EYES! 70 percent of computer users experience eye strain. Headaches, blurred vision and visual distortions. What can be done about it? Here's a workshop with practical answers from state-of-the-art visual science.

AI: DR ADDRESS from TIME to TIME on DATE.

This workshop is free. Call (NIN) NIN-NIN-NIN for reservations.

This workshop presents current research and clinical material that is not widely covered in medical journals. Please consider doing a feature article, or entering the workshop yourself. The picture opportunities at the workshop or in patients at the office. Please call if you are unable to attend.

Thomas D. Lecoq
Lecocq Vision Development
Visionary Arts
200 Main Street
Lana Park, CA 92650
(949) 561-1000

October 17, 2004

Mr. Alan Bowles, Editor
Sun Newspaper
210 Main St.
Seal Beach, Ca. 92740

Dear Mr. Bowles:

I would be extremely grateful for your attending the workshop on Vision and

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DYSLEXIA or REVERSALS

Who Identify Visual Limitations & Restrict Reading And Learning

How do you identify visual limitations that restrict reading and learning? This is the first of a series of workshops that will help you identify visual limitations that restrict reading and learning. This is the first of a series of workshops that will help you identify visual limitations that restrict reading and learning.

Promises of the More Patients Breakthrough Course

In this 3-day course, you will learn to communicate the vision message so that people you speak with schedule initial exams or enroll in therapy. You'll learn a way of speaking about (and promoting) vision therapy that touches the heart of parents, educators and others in a position to refer. All this without resorting to hard sell or manipulation.

- You'll learn to deliver our extraordinarily effective presentation, "The Talk," in your office, to community groups, professional organizations, educators and other referral sources.
- You'll learn exactly how to convert attendees into patients using our powerful RTEC method
- You'll receive our special scripts and rehearse communicating effectively with any group
- You'll learn "Magic Sentences" that instantly engage your audiences
- You'll develop the ability to comfortably fill your audience with exactly the right people
- You'll master unique demonstrations that leave audiences *knowing* that vision is the problem
- You'll learn winning stories and how to use them to book evaluations and generate referrals
- You'll receive all the tools and materials you'll need to make your community outreach thrive, plus written guides on how to set up and carry out effective community outreach campaigns
- You'll have lots of Q & A time for questions and coaching specific to your practice
- You'll receive simple videos of the major points, methods and demonstrations we teach so you can review the material or use the videos to teach new staff the key Lecoq methods.



The Presenters: Thomas and Amee Lecoq have three decades experience in helping VT practitioners grow their patient load and referral networks. In this course, you'll receive the same instruction and coaching the Lecoq's provide during their full consultations, but with the benefit of having more time for personal practice. You'll leave able to apply what you've learned immediately.

Bring your staff: We encourage you to bring key staff to this course. If you have a Vision Therapy Administrator, s/he will become highly effective at generating community outreach opportunities as well as applying our basic concepts to increasing VT enrollment.

Chief therapist or key therapists will learn to apply the methods of this course to their interactions with parents to boost parent referrals—the most important referral source of all.

Reception (Patient Care Coordinator) will learn how to better prepare patients so when they see you, they will be highly likely to move forward with therapy.

Your practice administrator will be motivated and better able to help you grow

Visit www.idealvt.com for a full application and information form to tell us about issues in your practice you'd like to have us cover during your course.



Attendance is limited. To assure your place in this unique course, please apply as early as possible.

If you have issues in your practice you'd like to discuss, take advantage of our free initial phone consultation. Set yours up by calling 760-686-4648.